Nation's first casino strip club coming to Atlantic City

Written by Administrator Friday, 05 July 2013 04:53 -

Trump Taj Mahal, shown here in this file photo, will welcome the latest franchise of the Scores adult club next month, the company announced. Tony Kurdzuk/The Star-Ledger

<u>ATLANTIC CITY</u> — The country's first strip-club-in-a-casino will open in August.

Scores, the New York-based franchise, will open its \$25 million entertainment complex in the Trump Taj Mahal in August, according to a company spokeswoman.

The site was about two years in the making and will be 36,000 square feet of adult entertainment, the company said in a release.

Scores will be located on the second floor of the Trump casino, in a space that was formerly occupied by three restaurants. There will be eight distinct areas – including a main showcase area, a sports bar, a nightclub, a lounge, a cabaret and a male revue.

"It is certain to become a distinct competitive advantage in the Atlantic City marketplace," said Bob Gans, a managing partner of Scores Atlantic City.

The state Division of Gaming Enforcement <u>ruled way back in December 2011</u> to allow the club inside the Taj Mahal Casino Resort. At that time, officials said the it would be a \$3 million project.

At the time the project was approved, the division said dancers could strip down only to a G-string and pasties. Lap dances would be prohibited, as would any simulation of sexual activity.

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