

Creek Casino Montgomery plans \$65M upgrade, new hotel

Written by Administrator

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This artist's rendering shows a \$65 million expansion at the Creek Casino Montgomery. (Photo: Dale Partners Architects)

The Creek Casino Montgomery is launching a \$65 million upgrade that will include a five-story hotel, a new events center and a full-service salon. It's bringing 100 new jobs with it.

The Montgomery facility's sister locations in Atmore and Wetumpka have been designated AAA Four Diamond hotels, so expectations are high for the Capital City expansion.

It's a huge upgrade for the Montgomery facility, which is at 1801 Eddie L Tullis Road in Northeast Montgomery and currently has two smaller dining establishments, Grill to Go and What to Fry.

The *Montgomery Advertiser* reported Thursday that three new restaurants were coming to the Creek Casino, with a hiring fair Monday and Tuesday for the first dining spot — Lucille's Eatery. That fast casual restaurant plans to open in November, serving up burgers, barbecue and more.

Parent company Beale Street Blues Company also has plans for a B.B. King's Blues Club and Restaurant with nightly live music as well as Itta Bena, a 195-seat upscale dining establishment with an extensive wine list. The company has paired the two destinations at similar setups in Memphis and Orlando.

"We couldn't be more excited to join with Beale Street Blues Company to expand our food and entertainment offerings," said Jake Carlton, Property Manager for Creek Casino Montgomery. "Montgomery's hometown casino is about to get even better."

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The final phase of the project is expected to be completed by early 2016. That includes the 119-room hotel and a new gaming floor with more than 2,100 electronic bingo machines as well as a non-smoking game room.

The Poarch Band of Creek Indians own the Wind Creek Casino and Hotel in Wetumpka and Atmore as well as racetracks in Alabama and Florida. It's the only federally recognized Indian Tribe in the state of Alabama, operating as a sovereign nation with its own system of government and bylaws.

"I am most pleased about the new jobs in the greater Montgomery area created by our partnership with Beale Street Blues Company," said Jay Dorris, CEO and President of PCI Gaming Authority.

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