

Written by Administrator
Wednesday, 29 September 2010 09:30 -

COLORADO SPRINGS, Colo., Sept. 29 /PRNewswire/ -- Century Casinos, Inc. (Nasdaq Capital Market® and Vienna Stock Exchange: CNTY) announced today that its Womacks Casino in Cripple Creek, Colorado, has been rebranded and now operates as "Century Casino Cripple Creek."

"Womacks Casino, the Company's original casino, has opened almost two decades ago. As we have added three more North American based casinos (Central City, Colorado and Edmonton and Calgary, Alberta, Canada) under the Century Casino brand during the last five years, it is only right that the first casino in the Century family line also carries the Century Casino brand name," said Co CEOs Erwin Haitzmann and Peter Hoetzing.

The casino has undergone a non-intrusive interior upgrade with a new carpet, new logo and signage throughout the property, providing for a revitalized interior appearance of the casino and player's club areas.

About Century Casinos, Inc.:

Century Casinos, Inc. is an international casino entertainment company that owns and operates the Century Casino & Hotel in Cripple Creek, Colorado, the Century Casino & Hotel in Central City, Colorado, the Century Casino & Hotel in Edmonton, Canada and the Century Casino in Calgary, Canada. The Company also operates casinos aboard eleven luxury cruise vessels (Silver Cloud, Regatta, Insignia, Nautica, Mein Schiff, Wind Surf, Wind Star, Wind Spirit, Seven Seas Voyager, Seven Seas Mariner, Seven Seas Navigator) and signed contracts for casinos on three additional ships (Marina, Riviera and TUI Mein Schiff II) that are expected to start operations soon. Through its Austrian subsidiary,

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Century Casinos Europe GmbH, the Company holds a 33.3% ownership interest in Casinos Poland Ltd., the owner and operator of seven full casinos in Poland

. Century Casinos, Inc. continues to pursue other international projects in various stages of development.

For more information about Century Casinos, visit our website at www.centurycasinos.com . Century Casinos' common stock trades on The NASDAQ Capital Market® and the Vienna Stock Exchange under the symbol CNTY.

This release may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the beliefs and assumptions of the management of Century Casinos based on information currently available to management. Such forward-looking statements include, but are not limited to, expected competition, the impact of new gaming laws, plans for our casinos and the impact of the economic downturn. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. Important factors that could cause actual results to differ materially from the forward-looking statements include, among others, the risks described in the sections entitled "Risk Factors" under Item 1A in our Annual Report on Form 10-K filed on March 15, 2010. Century Casinos disclaims any obligation to revise or update any forward-looking statement that may be made from time to time by it or on its behalf.

SOURCE Century Casinos, Inc.

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Womacks Casino in Cripple Creek, CO, Renamed 'Century Casino' - PR Newswire (press release)

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