

THROUGH THIS MULTI-YEAR PARTNERSHIP, PARX CASINO AND betPARX, OWNED AND OPERATED BY GREENWOOD GAMING, BRING 76ERS FANS UNIQUE EXPERIENCES AND OFFERINGS THROUGH SLOT AND TABLE GAME CASINO PRODUCTS

PHILADELPHIA – OCT. 11, 2022 – Today, the Philadelphia 76ers announced an extension of their partnership with Greenwood Gaming, the parent company of Parx Casino and betPARX. This extended partnership designates Parx Casino and betPARX as Official Banner Partners of the Philadelphia 76ers. Parx Casino is the Official Local Casino of the 76ers while betPARX is the Official Winning Partner of the team, providing fans the ultimate 76ers gameday experience.

“betParx has been an incredible partner of the Philadelphia 76ers as they truly understand the passion and energy of our fan base,” said Katie O’Reilly, 76ers Chief Revenue Officer. “We are thrilled to have betParx and all of its offerings as an official 76ers Banner Partner. Through this extension, we look forward to sharing the betParx experience with our fans for many seasons to come.”

As part of this partnership, the 76ers and Parx Casino will host official watch parties throughout the season at Parx Casino’s Liberty Bell Beer Garden. The watch parties will be open to Society 76 Members and to the public, giving all fans the chance to cheer on the 76ers while enjoying an exciting gameday at Parx Casino. Each party will include a \$25 free slot play voucher for each guest, one free-drink ticket, appearances from 76ers Alumni and Squad 76, plus the chance to win 76ers raffle items.

“Parx Casino is excited to continue our relationship with the 76ers. Our partnership has been very productive and the 76ers business team is a great partner to work with. We look forward to continuing to be their Official Local Casino and Official Winning Partner as they continue their quest for an NBA title!” said Marc Oppenheimer, Chief Marketing Officer at Parx Casino.

Following every 76ers regular season victory, betPARX will offer a new “Win-for-All” promotion allowing fans to further engage themselves in the game with a random bonus on their mobile app, up to \$76. Fans may receive this code from 76ers social media or on the 76ers official team app.

In addition, betPARX will be promoting an exclusive limited time offer for new users who register in their mobile app with a \$20 Casino Bonus. This offer will run during opening week of the 76ers schedule, Oct. 11-19, 2022. Click here for PA residents; NJ residents click here.

A promotional banner with a gradient background from orange to purple. It features the betPARX logo and the Philadelphia 76ers logo. The text reads: "betPARX | 76 SIGN UP BONUS \$20 Casino Bonus with code BASKET22".

"We are thrilled to extend our partnership with the Philadelphia 76ers into the 2022-2023 season and beyond as an Official Winning Partner of the team" said Gil Bushkin, Senior Director of betPARX Interactive Marketing. "This is a natural progression for betPARX after being presenting sponsor of the 2022 76ers playoff run. betPARX and the 76ers represent a perfect synergy that aims to bring the fans unforgettable experiences on the court and when using our mobile App this season even more than before with a whole new Win-For-All promotion and unique fan experiences for our customers".

ABOUT THE PHILADELPHIA 76ERS: The Philadelphia 76ers are one of the most storied franchises in the National Basketball Association, having won three World Championships, earning nine trips to The Finals and making 52 playoff appearances over 73 seasons. The Philadelphia 76ers organization is a Harris Blitzer Sports & Entertainment property.

ABOUT betPARX®: betPARX® is a wholly owned subsidiary of Greenwood Gaming & Entertainment and features retail sports betting with a 7,500 square foot world-class sportsbook at Parx Casino. betPARX® operates best in class iGaming and online/mobile first sports betting products in Pennsylvania and New Jersey and Michigan. For more information on betPARX®, visit www.betparx.com.

Parx Casino, betPARX Become Official Sixers Partners | Philadelphia 76ers

Written by Administrator

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ABOUT PARX CASINO®: Parx Casino® is owned and operated by Greenwood Racing Inc. and is the #1 revenue generating casino property in Pennsylvania. Parx Casino® is conveniently located 20 minutes north of center city Philadelphia on Street Road in Bensalem, Bucks County. Parx features over 180,000 square feet of gaming and sports wagering space with 3,000 slot machines, 148 live table games and 48 poker tables in a private room; live thoroughbred horse racing and simulcast action; Xcite Center, a 1,500-seat live entertainment venue; nine restaurants and bars; and complimentary parking for over 5,000 cars. In 2019, Parx Casino® launched sports betting with a \$10 million world-class sportsbook and online sports betting. Greenwood Racing Inc. currently conducts online casino gaming and sports wagering operations in New Jersey and Michigan as well as in Pennsylvania under the betPARX brand.

Read more <https://www.nba.com/sixers/news/parx-casino-betparx-become-official-76ers-banner-partner>